FILIP BUNKENS

PRODUCT MANAGEMENT

EXPERTISE

"Bridging the gap between vision and execution by building and optimizing systems."

- **Product Ownership:** Transforming client briefings into clear roadmaps and backlogs.
- **Technical Mediation:** Bridging the gap between engineering constraints and business goals.
- **Stakeholder Management:** Managing expectations for both startups and corporate clients.
- **Agile Execution:** Focused on 'getting things done' through iterative product development.

CONTACT

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CORE SKILLS

- Translating briefings to specs
- Managing Backlog & Priorities
- Focus on UX & Functionality
- Bridge between Business & Dev

LANGUAGES

DUTCH (NATIVE SPEAKER)

ENGLISH (FULL PROFESSIONAL)

FRENCH (PROFESSIONAL WORKING)

PROFESSIONAL EXPERIENCE

PRODUCT CURATOR & MARKETPLACE STRATEGIST

June 2020 – present

THEBEARD | BELGIË / ONLINE

- **Product Lifecycle:** Strategic sourcing and technical refurbishing of products to maximize lifespan and market value on international platforms.
- **Quality Assurance:** Implementing technical inspection protocols to ensure functional integrity and customer satisfaction.
- **Supply Chain Management:** End-to-end management of the chain: from procurement strategy and refurbishing to international logistics.
- **Growth Strategy:** Optimizing pricing models and inventory management based on data-driven market analysis and trend forecasting.

INDEPENDENT AI RESEARCH & DEVELOPMENT

January 2024 – present

INDEPENDENT AI RESEARCH & DEVELOPMENT | BELGIË / REMOTE

E-SPORTS PERFORMANCE COACH (FORTNITE)

July 2021 – January 2024

FREELANCE / E-SPORTS | REMOTE

- **E-sports Mentorship:** Guiding youth (ages 14-20) within the competitive Fortnite e-sports circuit.
- **Strategic Analysis:** Analyzing meta-gameplay, rotations, and match statistics to optimize performance at the top level.
- **Competitive Discipline:** Training mechanical skills and mental resilience in a high-stakes professional environment.

CO-FOUNDER: BRAND STRATEGY & COMMUNITY DEVELOPMENT

February 2019 – April 2022

ANNICK & THE BEARD | JODOIGNE / BELGIË

- **Product-Market Fit:** As co-founder, developed a brand identity that resonates directly with the target audience by focusing on authentic connection.
- **User Community:** Transforming a passive customer base into an active community of ambassadors contributing to organic growth.
- **Engagement Strategy:** Developing loyalty programs and feedback loops to align the product vision with user needs.
- **Resource Optimization:** Achieving maximum brand impact with limited budgets by focusing on high-leverage visual storytelling.

PRODUCT FOUNDER & TECHNICAL LEAD

June 2020 – May 2021

MY COMFORT MASK | WERELDWIJD

- **MVP Development:** Concept and launch of an innovative 'print on demand' platform, from prototype to scalable product.
- **Ecosystem Design:** Designing the complete business architecture, including the technical stack, workflow automation, and UX.
- **Operational Excellence:** Managing the entire product chain: from complex logistical flows to automated production control.
- **Go-to-Market:** Defining the marketing and media strategy, including *stakeholder management* for national and international press relations.

PRODUCT OWNER (AREWEINLOCKDOWN.COM)

March 2020 – May 2021

AREWEINLOCKDOWN.COM | WERELDWIJD

- **Rapid Prototyping:** Launched a working product in record time that addressed an urgent societal need (global COVID-19 tracker).
- **Data Integration:** Aggregating and normalizing complex, inconsistent global data sources into a *logical* and usable *dashboard*.
- **User Value:** Translating raw data into understandable *insights* for a massive international audience.

PHOTOGRAPHER

July 2007 – September 2019

THEBEARD.BE | JODOIGNE, BELGIË

- **Commercial Photography:** Specialized in capturing large-scale events, international congresses, and promotional content.
- **Advertising Campaigns:** Visual execution of major advertising campaigns in collaboration with agencies for clients including *Startups.be, IMEC, Hack Belgium and Scania.*
- **High-level Clients:** Trusted partner for organizations such as *Startups.be, IMEC, Hack Belgium, Pfizer and Scania.*
- **Strategic Consulting:** Consultancy regarding visual identity and brand positioning for corporate clients.

PRODUCT LEAD & PROJECT RECOVERY

April 2018 – September 2019

REDEN COIN | WERELDWIJD

- **Turnaround Management:** Appointed to restructure a stagnant tech project and provide it with a new roadmap and vision.
- **Governance & Standards:** Introducing 'best practice' standards for project launches to minimize risks for stakeholders.
- **Stakeholder Alignment:** Acting as the crucial link between investors, users, and technical core developers.
- **Technical Audit:** Analyzing the existing codebase to set priorities for further development and risk management.

CONTACT CENTER AGENT

January 2017 – December 2017

HARVEST COMMUNICATION CENTRES | LEUVEN, BELGIË

- **Customer Service:** Provided support to four different clients, including 24-hour weekend shifts.

MAÎTRE D'HÔTEL

December 2004 – April 2005

CÔTES VACANCES | LES ORRES, FRANKRIJK

- **Operational Management:** Managing front-of-house service as Maître d'hôtel in a French-speaking high-altitude environment.
- **Customer Focus:** Responsible for a high-quality dining experience for hotel guests, from reception to service.

TECHNICAL PRODUCT SUPPORT SPECIALIST

September 2003 – May 2004

IP GLOBALNET | BELGIË

- **User Feedback Loop:** Direct point of contact for complex technical issues, serving as input for product improvement.
- **Problem Definition:** Analyzing and documenting the gap between product functionality and the end-user experience for B2B and residential customers.

EDUCATION

APPLIED INFORMATICS

Rega KHL, *2002-2003*

BIO-ENGINEER

KU Leuven, *2000-2002*

MATHEMATICS - SCIENCES

Don Boscocollege Hechtel, *1992 – 2000*

PROJECTS

KABAAL – FULL-STACK AUDIO DASHBOARD SYSTEM

`POCKETBASE (GO/SQLITE)` `NODE.JS` `CRON` `DOCKER`

A scalable soundboard platform with a 'Tron-inspired' aesthetic. Users manage personalized 'audio grids' via a desktop 'Manage Mode' and a mobile-optimized interface.

VIEW PROJECT

THE CONSTRUCT — OPEN SOURCE CV ENGINE

`NODE.JS` `EJS` `PUPPETEER` `GEMINI AI` `DOCKER`

The engine that powers this very site. An open-source, multi-persona CV portfolio platform with AI-powered Q&A. Serves tailored résumés per employer using tag-based filtering, semantic RAG chat, PDF export, and multi-language support. Published on GitHub as cv-construct.

VIEW PROJECT

THE FIXER CASE: OFFLINE PHOTO-PIPELINE (NATIONAL LOTTERY)

`PYTHON` `NODE.JS` `RASPBERRY PI` `WIFI-CARDS` `SMTP`

A fully autonomous, battery-powered pipeline built for major festivals. WiFi-connected cameras feed a local server that auto-processes images, displays them on tablets, and delivers them via local SMTP—*zero internet, zero mains power.*

TRUSTUP RENOVATION SCOPING ASSISTANT — AI-NATIVE SPECIFICATIONS

`CLAUDE CODE` `BMAD ORCHESTRATION` `RULES ENGINE` `API-NATIVE`

A specification package designed to orchestrate AI coding agents in building a resilient, SaaS-ready module. Demonstrates strict Spec-Driven Development methodology.

VIEW PROJECT

AUTONOMOUS MICRO-AGENCY MVP (CAPSLOCK)

`PYTHON/FLASK` `GOOGLE GEMINI 3.1 FLASH` `NODE.JS`

An autonomous performance marketing analysis tool. Automates the ingestion of Google Ads data, implements WoW aggregation logic, and generates AI-enhanced performance briefs using Gemini 3.1 Flash.

VIEW PROJECT